



Chapter Sponsorship Opportunities

Effective December 7, 2017

The Project Management Institute® Honolulu, Hawaii Chapter (PMIHNL) offers various sponsorship programs. Some of such programs include monthly breakfasts, lunch meetings, pau hanas, annual dinner, postings on multiple areas of the chapter website and social media, recognition in email correspondence to 700 plus members, and recognition on multimedia announcements. Sponsorship for our annual Professional Development Day¹ are available via a separate package.

In order to offer an ever-enlarging array of programming at low-cost for our members, we are seeking financial sponsorship from companies who share our vision of providing outstanding professional development opportunities for current and prospective project management practitioners in the Hawaiian Islands. Please find attached an overview of the sponsorship benefits and consider joining us in supporting this growth opportunity for our local project management community.

We appreciate your commitment to the project management business community and to the development of professionals of the highest quality in the field of Project Management. PMIHNL shares those values and would be honored to partner with you in presenting this event. Mahalo for your sponsorship consideration!

Our sponsor catalog can be found on the Chapter's website www.pmihnl.org. Contact our Director of Marketing for more information on Chapter Sponsorships: Marketing@pmihnl.org. Contact our Special Projects Director for more information on PDD Sponsorships: SpecialProjects@pmihnl.org.

¹ The PDD is typically a 1-day event for participants to sharpen project management skills, network with other professionals in the discipline, and learn tools and techniques that enable their professional success.



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Annual Sponsorship Catalog

ANNUAL DOUBLE PLATINUM SPONSOR (\$10,000)

- **Logo Placement.** Acknowledgement of your company's sponsorship with placement of your company's logo as appropriate throughout the calendar year on our chapter marketing materials, chapter website, email communications, and acknowledgement at events throughout the year.
- **Company Logo Display.** Video display of your company logo at general sessions at lunches and the annual dinner.
- **Presentation Opportunities.** Opportunity to give one short presentation at a Chapter monthly lunch and at the Chapter's annual dinner.
- **Company Collateral.** Opportunity to distribute company material throughout the year at Chapter events.
- **Banner/Sign Placement.** Your company's banner and/or sign placement at lunch meetings, and the annual dinner.
- **Complimentary Access.** Four seats to each of our monthly lunches and three seats at the annual dinner. Also, three seats to any one of our PMP Exam Prep Classes.

ANNUAL PLATINUM SPONSOR (\$7,500)

- **Logo Placement.** Acknowledgement of your company's sponsorship with placement of your company's logo as appropriate throughout the calendar year on our chapter marketing materials, chapter website, email communications, and acknowledgement at events throughout the year.
- **Company Logo Display.** Video display of your company logo at general sessions at lunches and the annual dinner.
- **Presentation Opportunities.** Opportunity to give a short presentation at one of our monthly lunches and at the annual dinner.
- **Company Collateral.** Opportunity to distribute company material throughout the year at Chapter events.



- **Banner/Sign Placement.** Your company's banner and/or sign placement at selected lunch meetings, and annual dinner.
- **Complimentary Access.** Four seats to each of our monthly lunches and two at our annual dinner.

ANNUAL GOLD SPONSOR (\$5,000)

- **Logo Placement.** Acknowledgement of your company's sponsorship with placement of your company's logo as appropriate throughout the calendar year on our chapter marketing materials, chapter website, email communications, and acknowledgement at events throughout the year.
- **Company Logo Display.** Video display of your company logo at general sessions at lunches and the annual dinner.
- **Company Collateral.** Opportunity to distribute company material throughout the year at Chapter events.
- **Banner/Sign Placement.** Your company's banner and/or sign placement (size dependent) at lunch meetings, and annual dinner.
- **Complimentary Access.** Two seats to each of our monthly lunches and one at our annual dinner.

ANNUAL SILVER SPONSOR (\$2,500)

- **Logo Placement.** Acknowledgement of your company's sponsorship with placement of your company's logo as appropriate throughout the calendar year on our chapter marketing materials, chapter website, email communications, and acknowledgement at events throughout the year.
- **Company Logo Display.** Video display of your company logo at general sessions at lunches and the annual dinner.
- **Complimentary Access.** One seat to each of our monthly lunches and one to our annual dinner.



ANNUAL BRONZE SPONSOR (\$1,000)

- **Logo Placement.** Acknowledgement of your company’s sponsorship with placement of your company’s logo as appropriate throughout the calendar year on our chapter marketing materials, chapter website, email communications, and acknowledgement at events throughout the year.
- **Company Logo Display.** Video display of your company logo at general sessions at lunches and the annual dinner.

Annual Sponsorship Benefits at a Glance

SPONSORSHIP BENEFIT	DOUBLE PLATINUM	PLATINUM	GOLD	SILVER	BRONZE
Logo on Marketing Materials	✓	✓	✓	✓	✓
Logo on Chapter Website	✓	✓	✓	✓	✓
Logo on Chapter Emails	✓	✓	✓	✓	✓
Acknowledgement at Chapter Events	✓	✓	✓	✓	✓
Logo on Video display at Chapter Lunches	✓	✓	✓	✓	✓
Logo on Video display at Annual Dinner	✓	✓	✓	✓	✓
Opportunity to distribute company materials at events	✓	✓	✓		
Company banner/sign placement at Monthly Lunch	✓	✓	✓		
Company banner/sign placement at Annual Dinner	✓	✓	✓		
Promotion Opportunity at Monthly Lunches	✓	✓			
Promotion Opportunity at Annual Dinner	✓	✓			
Complimentary Access to All Monthly Lunches	4	4	2	1	
Complimentary Access to Annual Dinner	3	2	1	1	
Complimentary Access to PMP Exam Prep Class	3				



Other Sponsorship Opportunities (sponsor an event)

SPONSOR A CHAPTER DINNER (\$3,000)

- **Logo Placement.** Acknowledgement of your company's sponsorship with placement of your company's logo on the chapter website specific to the dinner, email communications regarding the event, and acknowledgement at the event.
- **Presentation Opportunity.** Opportunity to give a five-minute presentation at the event.
- **Company Collateral.** Opportunity to distribute company-provided material at the event.
- **Banner/Sign Placement.** Your company's banner and/or sign placement at the event (if provided by vendor).
- **Complimentary Access.** Two seats to the event.

SPONSOR A CHAPTER LUNCH (\$1,500)

- **Logo Placement.** Acknowledgement of your company's sponsorship with placement of your company's logo on the chapter website specific to the lunch, email communications regarding the lunch, and acknowledgement at the event.
- **Presentation Opportunity.** Opportunity to give a five-minute presentation at the event.
- **Company Collateral.** Opportunity to distribute company-provided material at the event.
- **Banner/Sign Placement.** Your company's banner and/or sign placement at the event (if provided by vendor).
- **Complimentary Access.** Two seats to the event.



SPONSOR A PAU HANA (\$250)

- **Logo Placement.** Acknowledgement of your company's sponsorship with placement of your company's logo on the chapter website specific to the pau hana, email communications specific to the pau hana, and acknowledgement at the event.
- **Presentation Opportunity.** Opportunity to give a two-minute presentation at the event.
- **Company Collateral.** Opportunity to distribute company-provided material at the event.
- **Banner/Sign Placement.** Your company's banner and/or sign placement at the event (if provided by vendor).

SPONSOR A BREAKFAST (\$250)

- **Logo Placement.** Acknowledgement of your company's sponsorship with placement of your company's logo on the chapter website specific to the breakfast, email communications specific to the breakfast, and acknowledgement at the event.
- **Presentation Opportunity.** Opportunity to give a two-minute presentation at the event.
- **Company Collateral.** Opportunity to distribute company-provided material at the event.
- **Banner/Sign Placement.** Your company's banner and/or sign placement at the event (if provided by vendor)